
“Educate one person at a time to properly perform mechanical sustainable movements” Terry Gatewood, Master Fitness Trainer



May 1, 2019

Dear Potential Sponsor,

We have exciting news! Physique Refinements will host its First annual “Suwanee Health and Fitness Festival”, on August 24th, 2019 rain or shine at Suwanee Town Center Park, 330 Town Center Ave, Suwanee, GA 20024. First race/walk beginning at 9:00 am. This Festival is a daylong event beginning with a 5K Wheel Chair/Run/Walk race, Owner and Doggy Dirty Paw challenge, Kids Fun Run, Certified Tough Obstacle Adventure, Kids fun zone, Hula Hoop, Zumba and Entertainment for the whole family. We will also have food vendors as well as health and fitness vendors. We would like to invite you to reach out to this audience by becoming a Festival sponsor. Your sponsorship dollars not only will support an amazing cause but will also align your company with our family friendly event. We will provide your company with exposure to the community through many avenues of advertising for this Festival. With your sponsorship you can help make this Festival a grand event on this day and for years to come. Staying healthy and getting fit is what we are all about. Please continue to read on the following pages for information about our business and details of each sponsorship level. You will find our contact information on the last page. Please feel free to contact us with any questions you may have. We look forward to partnering with you!

Thank you for your support,

Terry Gatewood

Terry Gatewood
Owner/ Operator and Master Fitness Trainer

About Terry Gatewood: Terry is a retired military veteran of 22 years. He has served in Desert Storm and was recognized for saving a soldier's life in Kuwait and earning the title HERO. Terry has served the Suwanee community for over 20 years providing exceptional customized training programs for many people as well as organizations. His view is, "Educate one person at a time to properly perform mechanical sustainable movements". His unique passion for innovated programs to help people do just that is what led him to open his own private personal training studio. Terry is a very strong-willed man and very passionate for what he does. He is very confident and proud of the results which is shown in each client. This is the type of man you want to put your health and fitness concerns with because once you have met him and talked with him you will know he is the man for the job. With over 25 years of studying food service and nutrition helping people become healthy and fit with the humbleness of his heart is the center point of his passion to serve his community.

2004 Terry had the opportunity to train the Lawrenceville YMCA youth program ages 12-14 boys and girls' soccer team. As a result the girls' soccer team won state and advanced to compete in England. A great honor! Terry has created programs specifically for clients who were stricken with cancer. Because of these programs the end results were the clients are now in remission. He has also designed programs for aging clients. One client who was scheduled to have a pacemaker put in is now living, but without a pacemaker. He has programs designed for men, women, kids, as well as group classes and they all have lasting effects. Terry Gatewood is really doing great things for the community as well as individual clients.

Community Accomplishment of Physique Refinements LLC: Physique Refinements LLC has been serving the community since 1998 and with this has brought many great accomplishments and honors as well.

2016 he trained Lanier high school principal, Dr. Reuben Gresham and his Staff in health and fitness.

2017 he sponsored "Rooms to Go", for career day. 2017 and 2018 sponsored Chesney Elementary School for career day. 2018 Terry became a quarterly guest speaker for Suwanee Library Branch speaking and teaching on subjects of "Fitness and Nutrition series" 2017 and 2018 Physique Refinements was voted "Best of Gwinnett" and 2018 Terry started sponsoring and providing a location to meet twice a month for Lawrenceville Word Press Development Team.

January 2019 thru March 2019 Physique Refinements LLC sponsored, trained and coached "Michelle Wheeler" a contestant of the Suwanee magazine "Get Fit Challenge". This resulted in a weight loss of over 35 pounds for Michelle and over 35 inches in girth and over 10% loss of body fat. Working hard and getting results.

HOW YOU CAN HELP

Cash Sponsorship

Cash sponsorships will help cover the cost of putting on the event which will help to put out the word and educate people as well as schools and organizations about good health and getting fit. You will also benefit from this donation depending on the level of sponsorship that you choose. As you continue reading you will see the level of sponsorships and we hope you will choose what is right for you.

In-Kind Sponsorships: We will kindly take contributions of products and services which will help keep the festivals expense down. This type of contributions will be taken until filled.

Festival Needs:

- Music/Entertainment
- Advertising and Media
- Poster and postcard printing
- Signs and Banners
- Hospitality Food and Beverages
- Staff and Volunteer Apparel

You may also combine in-kind and cash sponsorships to take your recognition to the next level.

Sponsorship levels are \$3500 (Presenting sponsorship) \$2000 (Platinum) \$1500 (Gold) \$1000 (Silver) We also have \$500, \$300, \$150, and \$100.00 sponsorships. All sponsorships come with benefits listed with each donation amount. Please remember if you have any questions on any of the sponsorship levels you may contact us either by phone or email or request a sit down to discuss any questions you may have.

Please see the following page to find which sponsorship is right for you. And from Terry Gatewood and Physique Refinements LLC...Thank you for your sponsorship to make this the best Health and Fitness Festival to be put on in Suwannee, Georgia. It's because of Sponsors like you that can do this. ****A portion of the proceeds brought in by Suwanee Health and Fitness Festival will be donated to local Non-Profit Group. ****

Level of Sponsorship's

\$3500.00 (Presenting Sponsorship)

- 1 Reserved Parking Space
- Largest logo on Back of Race shirt
- Banner at start and finish line
- Company name on race bib
- Your Banner hung on stage
- 5 Minutes of state time to promote your business
- VIP (up to 4 guests) Adults only for food and beverages
- Option to place advertisement item in race bags
- Race Shirt
- Stage mentions during the festival
- Choice of activity to sponsor
- 10x10 Tent w/4 chairs & table
- 5 Complimentary activity tickets
- Logo on Website, Social Media, Posters
- Acknowledge in Program

\$2000.00 (Platinum Sponsorship)

- 1 reserved parking space
- 10x10 tent space w/table and 4 chairs
- Stage mentions during the festival
- Acknowledge in Program
- Race Shirt
- Mile Marker
- 3 complimentary activity tickets
- Option to place advertisement/item in race bags
- Logo on Website, Social Media, Posters
- Name on Back of Race Shirt
- VIP lounge (up to 2 guests) adults only food and drinks

\$1500.00 (Gold Sponsorship)

- 1 reserved Parking space
- 2 complimentary activity tickets
- Logo on back of race shirt
- Race Shirt
- Logo on Social Media
- Option to place advertisement/item in race bags
- Stage mentions during the festival
- VIP lounge (up to 1 guest) adults only food and drinks

\$1000.00 (Silver Sponsorship)

- Logo on social media
- Water station signs
- Option to place advertisement/item in race bags
- Stage mentions during the festival
- Race Shirt
- Name on Back of Race Shirt

\$500.00

- Race Shirt
- Name on back of race shirt
- Option to place advertisement/item in race bag

\$300.00

- Race shirt
- Option to place advertisement/item in race bags

\$100.00

- Race Shirt

Several ways to process your Sponsorship Contribution:

You may add link below to your browser and select your preferred option.

<https://suwaneehalthandfitnessfestival.com/become-a-sponsor/>

Any amount that is less than \$100 will be gracefully received as a donation.

****If you prefer a different method, please contact us at 678-765-2413 or e-mail us at shaff@suwaneehalthandfitness.com**