



“Educate one person at a time to properly perform mechanical sustainable movements” Terry Gatewood, Master Fitness Personal Trainer

Dear Sponsor

We have exciting news! Physique Refinements LLC will host its second annual “Suwanee Health and Fitness Festival (SHAFF)” on Saturday, October 17, 2020. Rain or shine at Suwanee Town Center Park, 330 Town Center Ave, Suwanee, GA 30024. First race/walk beginning at 9:00 AM. This Festival is a daylong outdoors event beginning with a 5K Run/Walk Race. In addition, there will be a Kids Fun Run, Kids Fun Zone, Zumba, Spin Class and Entertainment for the whole family. We plan to have a variety of phenomenal Health Care Providers, Fitness Professionals and Coaches.

We invite you to reach out to this audience by becoming a Festival sponsor. Your sponsorship dollars not only will support an amazing cause but will also align your company with our family friendly event. We will provide your company with exposure to the community through many avenues of advertising for this Festival. With your sponsorship you can help make this Festival a grand event on this day and for years to come. Staying healthy and getting fit is what we are all about. Please continue to read on the following pages for information about our business and details of each sponsorship level. If you have any questions about the event or sponsorship you will find the contact names and numbers to reach us by and we will be able to do so at anytime. We look forward to partnering with you.

We will continue to monitor the ongoing COVID-19 coronavirus Social Distancing and the City of Suwanee, executive order from Mayor Jimmy Burnette. If for any reason Suwanee Town Center Park is closed to the public and SHAFF is cancelled, your contribution will be applied to the reschedule of SHAFF.

Thank you for your support,

Terry Gatewood

Terry Gatewood
Physique Refinements Owner/Operator
Master Fitness trainer

About Terry Gatewood: Terry is a retired military veteran of 22 years. He served in Desert Storm and was recognized for saving a soldier's life in Kuwait and earning the title HERO. Terry has served the Suwanee community for 22 years providing exceptional customized training programs for many people as well as organizations. His view is, "Educate one person at a time to properly perform mechanical sustainable movements". His unique passion to innovate programs to help people do just that is what lead him to open his own private personal training studio. Terry is a very strong willed man and very passionate in what he does. He is very confident and proud of the results which is shown by each client. This is the type of man you want on your health and fitness team. He will put your concerns first. With over 25 years of studying food service and nutrition, helping people become healthy and fit with the humbleness of his heart is the center point of his passion to serve his community.

Terry had the opportunity to train the Lawrenceville YMCA youth program ages 12-14 boys and girls soccer team. As a result of this it led the girls soccer team to win state and to advance to compete in England. A great honor. He has created programs specifically for clients who were stricken with cancer which resulted into them going into complete remission! He has also designed programs for aging clients. One client who was scheduled to have a pacemaker put in is now living but without the pacemaker. He has programs designed for kids, women, men as well as group classes and they all have lasting effects. So we hope you are getting the big picture that Terry Gatewood is really doing good things for the community as well as individual clients.

Community Accomplishment of Physique Refinements LLC: Physique Refinements LLC has been serving the community since 1998 and with this it has brought many great accomplishments and honors as well.

- Hosted the first time ever Suwanee Health and Fitness Festival known by many as "SHAFF", in Town Center Park, Suwanee, GA. Over 50 Vendors with 95% of them first time vendors. 75 Fitness Runners and 85 Participants in Zumba. Suwanee Community loved it!
- Over 5 years located at 425 Buford Hwy, Suite 206, Suwanee, GA 30024
- 5.0 Google review rating.
- Guest Speaker: Fitness Nutrition on Positive Power XXI Christian Media, LLC Radio
- Guest appearance on Gwinnett Business Radio
- Physique Refinements Voted "Best of Gwinnett"
- Sponsored: Suwanee Magazine GET FIT CHALLENGE
- Suwanee Public Library. "Quarterly" guest speaker. Taught topics of "Fitness and Nutrition series" for adults on how to Strong and Fit while Aging.
- Voted Best of Gwinnett three times in a row.
- Provide meeting space for Lawrenceville, GA, Word Press Development Team.
- Sponsored Rooms to Go career day.
- Sponsored Chesney Elementary School for career day.
- Train thousands from all walks of life to exceed their personal Health and Fitness Goals.

HOW YOU CAN HELP?

Cash Sponsorship

Cash sponsorships will help cover the of cost of putting on the event which will help to put out the word and educate people as well as schools and organizations about good health and getting fit. You will also benefit from this donation depending on the level of sponsorship that you choose. As you continue reading you will see the level of sponsorships and we hope you will choose what is right for you.

In-Kind Sponsorships: We will kindly take contributions of products and services which will help keep the festivals expense down. This type of contributions will be taken until filled.

Festival Needs:

- Music/Entertainment
- Advertising and Media
- Poster and postcard printing
- Signs and Banners
- Hospitality Food and Beverages
- Staff and Volunteer Apparel

You may also combine in-kind and cash sponsorships to take your recognition to the next level.

Sponsorship Levels: \$3000 (Presenting sponsorship -) \$2000 (Platinum) - \$1500 (Gold) - \$1000 (Silver). We also have \$500, \$300, \$150, and \$100.00 sponsorships. All sponsorships come with benefits listed with each donation amount.

Sponsor Level Benefits	Presenting \$3,000	Platinum \$2000	Gold \$1,500	Silver \$1,000	I'm In! \$500	I'm In! \$300	I'm In! \$100
1 Reserved Parking Space		√	√				
2 Reserved Parking Spaces	√						
Large logo on Back of Race Shirt	√						
Acknowledge in Program	√	√					
Company Name on Race Bib	√						
Your Banner Hung on Stage	√						
5 Minutes of Stage time to promote your Business	√						
Option to place Advertisement item in Race Bags	√	√	√	√	√	√	
Stage mentions during the Festival	√	√	√	√	√	√	√
Choice of Activity Tickets	√	√	√				
Number Activity Tickets	6 tickets	4 tickets	2 tickets				
10x10 Tent w/4 Chairs & Table	√	√					
Race Shirt	√	√	√	√	√	√	√
Logo on Website, Social Media, Posters	√	√					
Logo on Social Media			√	√			
Mile marker sign		√					
Name on Back of Race Shirt				√	√		
Logo on Back of Race shirt		√	√				

Sponsor Obstacles: Your name or Business name will be advertised on a stand, next to the Obstacle sponsored.

Obstacle Description	Cost
Sticky Web	\$50
Noodles in the Hole	\$75
High Step Speed Challenge	\$75
Run Dodge and Jump	\$75
Old Busta Knees	\$100
Balance Beamers	\$85
Goodie Bags	\$150
London Bridge Climb	\$150
Side Step Quickness	\$150
Pot Belly Crawl	\$150
Bouncy Betty	\$175
Miniature Inflatable For Toddlers	\$175
Heart Beat Ridge	\$175
Kids Fun Run	\$200
Urban Stick Man	\$300
Balloon Race Arch	\$350
Ninja Wall	\$200
DJ	\$1,200
T-Shirts (For event participants)	\$2,400
Certified Tough Obstacle Course Adventure	\$3,500

Make a Donation - No donation is too small.

Please visit the website Sponsor page to process the sponsorship that is right for you by clicking this link <https://suwaneehhealthandfitnessfestival.com/sponsor/> or copy link in your browser or Scan QR Code.



Terry Gatewood and Suwanee Health and Fitness Festival Committee, thank you for your sponsorship to make this the best Health and Fitness Festival to be put on in Suwanee, Georgia.

Please remember if you have any questions on any of the sponsorship levels you may contact us either by phone (678-765-2413) or email (shaff@suwaneehhealthandfitnessfestival.com) or request a sit down to discuss any questions you may have.